

PRODUCT NAME	STRAWBERRY
PRODUCTION REGIONS	Konya, (Hüyük), Mersin (Silifke), Aydın, Antalya, Bursa
EXPORTED COUNTRIES	Russian Federation, Romania, Kazakhstan, Iraq and Poland
TARGET COUNTRIES	China, South Korea, India, United Arab Emirates, Singapore



❖ Hüyük strawberry, which is protected by geographical indication registration, is an agricultural product that stands out with its superior quality and remarkable production standard. This special strawberry, appreciated both domestically and internationally for its unique aroma, vibrant color and unique taste, is one of the important elements of the regional economy.

Strawberry Production in the World (2023)	1. China	4,2 Million Ton (%40)
	2. U.S.A.	1,2 Million Ton (%12)
	3. Egypt	731 Thousand Ton (%7)
Strawberry Imports in the World (2024)	1. U.S.A.	1,2 Billion Dollars (%27)
	2. Canada	461 Million Dollars (%10)
	3. Germany	430 Million Dollars (%10)
Strawberry Exports in the World (2024)	1. Mexico	846 Million Dollars (%22)
	2. Spain	811 Million Dollars (%21)
	3. U.S.A.	686 Million Dollars (%18)
Türkiye's Strwaberry Exports	2024	23 Million Dollars
	2023	37 Million Dollars

2024 Türkiye's Fresh Strawberry Exports

Country	Value (1000 Dollar)	Quantity (Ton)	Unit Price (USD/Ton)
Russian Federation	12.753	13.360	955
Romania	3.344	1.774	1.885
Iraq	2.717	1.285	2.114
Georgia	1.111	2.927	380
Kazakhstan	852	414	2.058
Malaysia	559	114	4.904
Kuwait	406	220	1.845
United Arab Emirates	369	107	3.449
Ukraine	208	132	1.576
Maldives	128	27	4.741

Source: TİM, TÜİK, TradeMap

