

HALAL TRADE, LOGISTICS & MANUFACTURING



Expo & conference



Gallagher Convention Centre Midrand

MAY

6 - 8

2024

www.halaltradeafrica.co.za



AFRICA'S #1 GATEWAY FOR HALAL BUSINESSES.

Halal Trade, Logistics and Manufacturing Expo will be channelized to harness Africa' Halal and Allied Industries globally attracting a wide swarm of industry professionals. Coming from different verticals alongside trade commissions and Islamic Chamber of Commerce, Certification, Regulatory bodies, halal trade services, Buyers and Sellers all looking to explore business opportunities. You will have access to more than 4,000 pre-qualified industry professionals eyeing on your product & services.

The Expo being held twice in May and November 2024 will connect you to the key decision makers of the industry where you will meet industry leaders, members and avail the best networking opportunities. "Themed as Africa's #1 gateway for halal businesses" the show will gather around 226 businesses - both South African and international companies from Asia, Middle East, Africa, Europe, and Americas from 68 countries.

Participants of Halal Trade, Logistics and Manufacturing Expo 2024 will include Halal-certified and trade ready companies, buyers, leading brands, manufacturers, distributors, and suppliers. Organised by Dadem Events Sdn Bhd, Halal Trade, Logistics and Manufacturing Expo will showcase strengths of various sectors in Halal namely Food & Beverages, Food Technology, Pharmaceutical, Cosmetics, Logistics, Tourism, Islamic Finance, Education, FMCG, e-Commerce, Fashion and Beauty.



Africa's #gateway for halal businesses

Our Sectors :

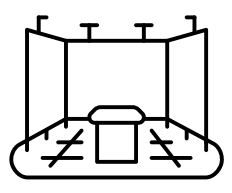
- Food & Beverage
- Pharmaceutical
- Cosmetics
- Finance
- Logistics
- Fashion
- Tourism
- e Commerce

**HALAL TRADE,
LOGISTICS &
MANUFACTURING EXPO**

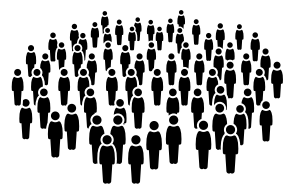


**A COMPREHENSIVE GLOBAL
SHOWCASE OF HALAL PRODUCTS &
SERVICES**

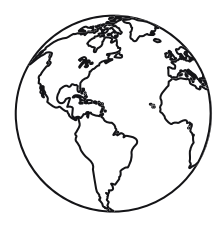
Show highlights



226
Exhibitors



4000 pre-
qualified visitors



68
Countries

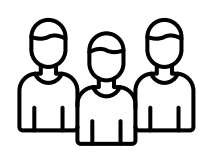
Visitor purchasing power



62.4% Decision
Maker



25.2%
Influencer



6%
End User

Investment

Stand	Description	International Exhibitors Rate	South African Exhibitors Rate
Space Only	Exhibitors are free to make their own stand construction and design arrangements, subject to the approval of the Organiser and minimum 18sqm	USD 278 per sqm	ZAR 3800 per sqm
Shell Scheme	Walling, Fascia board with your company name, Spot lights, 1 x plug point, fully branded walls and /panels, carpeting, 1 x branded lockable counter, 2 x bar stools per stand	USD 310 per sqm	ZAR 4700 per sqm





Event Features

Conference

The conference gathers leading governments, manufacturers across F&B, Pharmaceuticals, Fashion, Finance, Tourism, Cosmetics, Ingredients, retail, supply chain and logistics leaders from Africa, Americas, Asia Pacific, Europe and the Middle East.

The programme will address the harmonisation of global Halal standards across manufacturing, supply chain and logistics to assure integrity of products to consumers around Africa and the world.

Cooking Theatre

Home cooks will fire up the Cooking Theatre with live cooking demos of their favourite dishes using alternative halal ingredients. The challenge's ultimate purpose is both to re-enforce the culinary skill and knowledge of halal cuisines, as well as to introduce novel ingredients to create alternative halal ingredients. The theatre marks the big comeback of taste. Or rather, tastes: tastes that are new and powerful, to bring new "pleasure experiences"

Business Presentation Hub

Business presentation hub at the Halal Trade, Logistics and Manufacturing Expo offers attendees the chance to learn about the latest halal products and innovations from industry experts in a relaxed and friendly setting. Spread across 18 sessions, exhibiting companies will demonstrate their latest products and developments to the halal industry, live and in-person.



Sponsorship

Business Hub Sponsor

Includes:

- Company logo on show website under Sponsor section with a link to your company website
- Company logo on onsite signage and promotional marketing material
- Company logo on banners inside the Business Presentations Area
- Distribution of company information to attendees
- Rights to the business presentation area over 3 days

Investments USD 6,000 or Zar 106,000

Registration Sponsor

Includes:

- Company logo on show website under Sponsor section with a link to your company website
- Company logo on onsite signage and promotional marketing material
- Company logo on Visitor registration email confirmation
- Company logo on screens at registration area
- Company logo on registration forms onsite
- Rights to main registration and conference delegate registration area over 3 days

Investment USD 10,000 or Zar 176,000

Visitor/Delegate Lanyards & Badge Sponsor

Produced and delivered by the sponsor

Includes:

- Company logo on show website under Sponsor section with a link to your company website
- Company logo on onsite signage and promotional marketing material

Investment USD 5,000 or Zar 89,000

Delegate Area Sponsor

Includes:

- Company logo on show website under Sponsor section with a link to your company website
- Company logo on onsite signage and promotional marketing material
- Company logo on banners at the VIP Area
- Distribution of corporate information

Investments USD 5,000 and Zar 89,000

* All rates quoted excludes 15% VAT and 5% service fee



CONTACT US NOW TO RESERVE YOUR STAND OR DISCUSS SPONSORSHIP

Our Contacts

Dale
Event Director
info@halaltradeafrica.co.za

Amanda
Content Manager
info@halaltradeafrica.co.za

Farah
Sales & Marketing
info@halaltradeafrica.co.za

The Team

Our team is highly specialized in events and exhibitions, offering a dedicated point of contact for each participant to truly immerse their business in the expo experience.

We can tailor your package based on your specific business needs and we will work with you every step of the way.

E : info@halaltradeafrica.co.za
W : www.halaltradeafrica.co.za
A : Level 6 M Menara the Stride KL

Contact Us :
+60 3-2705 2081

HALAL TRADE, LOGISTICS & MANUFACTURING



Expo & conference *2nd edition*



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OCT 31 | **NOV 1-2** | **2024**

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